



HELLO, MY NAME IS  
**JONATHAN JATO**

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I AM A  
*Digital Designer*  
AND A  
*Photographer*

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CURIOUS | METICULOUS | SKILLED | SOCIABLE

*Jonathan has a dynamic,  
creative personality and trusts  
feelings and gut instinct.*

CrystalKnowsMe

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WWW.JONATHANJATO.COM  
bonjour@jonathanjato.com  
M. +336 50 22 06 04

## Skills

### *Graphic & Digital design*

Branding, Logotype, Style guides, UI & Web design, Responsive thinking, Atomic design process, Prototype, Advertisement, Print, Total cover.

### *Front-end coding*

HTML5, CSS3, Responsive, CMS (Wordpress, Joomla, Prestashop), CSS Frameworks (Bootstrap, Knacss), Javascript (basics), PHP (basics).

### *Photography*

Portrait, Fashion, Wedding, Show, Product, High end edit (Dodge & burn, Split Frequency, Color tones).

### *Video & Motion*

Shoot, Edit, Compositing, Basic Animation.

## Softwares & Tools

*Photoshop / Illustrator / Sketch  
Invision / Flinto / Principle / Indesign / Flash  
Lightroom / After Effects / Final Cut Pro*

Mac & Windows OS

Camera, Studio lights.

# Professional Experiences

1 CLICK TO SEE DESIGN

2014 - TODAY

## **FREELANCER** - *Graphic Designer & Photographer (Bordeaux, France)*

My experience has given me the confidence to **lead my customers to their goals** with ease. My range of expertise include :

- Logotyping, Branding
- Graphic & Digital Design
- Web & Mobile design, UX / UI design
- HTML5 / CSS3, Javascript (jQuery), Bootstrap
- Wordpress
- Advertising / Print / Retail
- Photography (portraiture, fashion, product, events, weddings)

Clients : Publicis, Defnima, Mydesign, 10Strict Opticien, Muxu•Muxu, DBP Aquitaine, EVhome, Tigre Blanc Vodka.

2013 - 2014 (JUNE)

## **FREELANCER** - *Digital Designer & Photographer (Sydney, Australia)*

During my contracts in Sydney, I had the chance to work on various projects across digital design, from responsive website to mobile apps.

While I was a member of a team, I was required to participate in decisions and to **give my expertise**. I was doing :

- Logotyping, Branding
- Graphic & Digital Design
- Web & Mobile design, UX / UI design
- HTML5 / CSS3, Javascript (jQuery), Bootstrap Framework, Mobile app coding
- Photography (portraiture, events, weddings)

2010 - 2014 (JANUARY)

## **DEFINIMA** - *Graphic Designer & Photographer (Bordeaux, France)*

I worked on **design identities, advertising, photography** and also **web coding**, from scratch or from an existing system like CMS (wordpress, joomla, prestashop).

I was using **PHP, jQuery** and I furthered my expertise in **HTML5, CSS3**.

My natural curiosity led me to bring a fresh look on some of Defnima's websites.

I was **in charge of several big projects** with **tight deadlines**, liaising with customers and giving advice to help improve their image.

CHECK OUT MY BEHANCE TO SEE MY GRAPHICS WORKS: [behance.com/jonathan\\_jato](https://www.behance.com/jonathan_jato)

# Professional Experiences

1 CLICK TO SEE PICTURES

2010 - 2014

## **MANDORA** - *Graphic designer / Art Director (Bordeaux, France)*

I was the **volunteering** Designer and Art Director for the association Mandora whom the aim is to promote different cultures.

I worked on **differeents projects** such as «Animasia», a festival focused on Asian culture, or «YAH (you're at home)», who helps Asian students to settle down in Bordeaux.

I **brought my expertise** to the association to both organise and promote the numerous events. I also participated as a photographer during these events.

2010 (OCTOBER)

## **BE STREET** - *Photographer (Gironde, France)*

I was the official photographer for BE STREET, a French magazine focused on urban culture. As the official photographer, I was in charge of taking photos at the main events and promotional pictures of the artists like DJ FLY, one of DMC World DJ champions.

2009 (APRIL - AUGUST)

## **LEO BURNETT** - *Art Director / Intern (Paris, France)*

End of my studies in Services and Communication Networks.

I worked on various projects like Quick (a famous Belgian fast food group), Marlboro, Fiat and Handybag.

One of the duties included was to **convince clients** to work with our company.

As I had skills in shooting and compositing, I was the only intern who was able to help videographers animate TV ads.

This was a **very rewarding experience** due to the diversity of projects I had the opportunity to work on.

*Since 2010, I have been taking pictures of people because photography is a huge passion of mine.  
I organise events and trips revolving around photography and have developed a network of people working in this profession.  
I primarily specialise in portraits but have also covered many weddings, parties and have done pictures for advertising.  
I was also published in the French magazine «BeStreet». and Pink Bow City, an American one.*

CHECK OUT MY FLICKR TO SEE SOME PHOTOGRAPHIES: [flickr.com/jonathan\\_jato](https://www.flickr.com/photos/jonathan_jato)

## Education

- 2010 - 2011 *Graphic Design Cross Media*  
**LICENCE PROFESSIONNELLE**  
(Equivalent to a Professional Bachelor's Degree)  
ECRAN / Merignac, Gironde - France
- 2009 - 2010 *Plastic Arts*  
**LICENCE**  
(Equivalent to a Bachelor's Degree in fine arts)  
Michel de Montaigne / Bordeaux, Gironde - France
- 2007 - 2009 *Services and Communications Networks*  
**TECHNOLOGIC ACADEMIC STUDIES DEGREE**  
IUT Michel de Montaigne / Bordeaux, Gironde - France

## Special Achievements & Awards

During high school (Ecran), I won two awards ('Best Logodesign' and 'Best Visual Identity') out of the three available for a Graphic Design Competition.

I have also had a personal exhibition of my pictures entitled **Onirisme** in Bordeaux and Dax.

I was a member of «Mandora» for 10 years and am currently working for another association "Design and Beer Talks" - an organisation which hosts events for people to discuss topics revolving around design (whilst drinking beers).

## Interests

Apart from my passion for photography, in my spare time, I enjoy playing video games, listening to music, and of course, checking out all the latest news in graphic design, web and photography through websites such as ProductHunt, Sidebar.io or several other blogs. All of which have helped shape me into the Designer I am today.

# Recommendations

*Jonathan did work in our Sydney office redesigning our corporate website. I enjoyed working with Jonathan and was extremely happy with the quality of his design work. He was pro-active in coming up with alternatives and suggestions and his knowledge and speed using Adobe products was very impressive.*



*Jeremy Nathan - Managing Director/Publisher, IndustraCom*

*In the time I worked with Jonathan I found him to be a fantastic and hardworking designer and front-end developer and also a lot of fun to work with. He displayed an impressive knowledge of HTML and CSS and was very adaptable to the flow of request changes we had coming in and could also come up with new solutions to these problems and learn new tools if needed. Very recommended.*



*Phillip Simmonds - ex-Web Developer at BlackCitrus*

*Jonathan was a valued member of Blackcitrus and he will be missed. He embraced good coding practice so that others could follow on his work. He is also a quick learner and not afraid to try new things. This was demonstrated when he had to learn git to collaborate with the team.*



*Wai Hou Leong - Software Developer at BlackCitrus*